



INNOVATIVE TECHNOLOGY
FOR THE RETAIL AND PETROLEUM INDUSTRIES

WHAT IS YOUR SOLUTION?

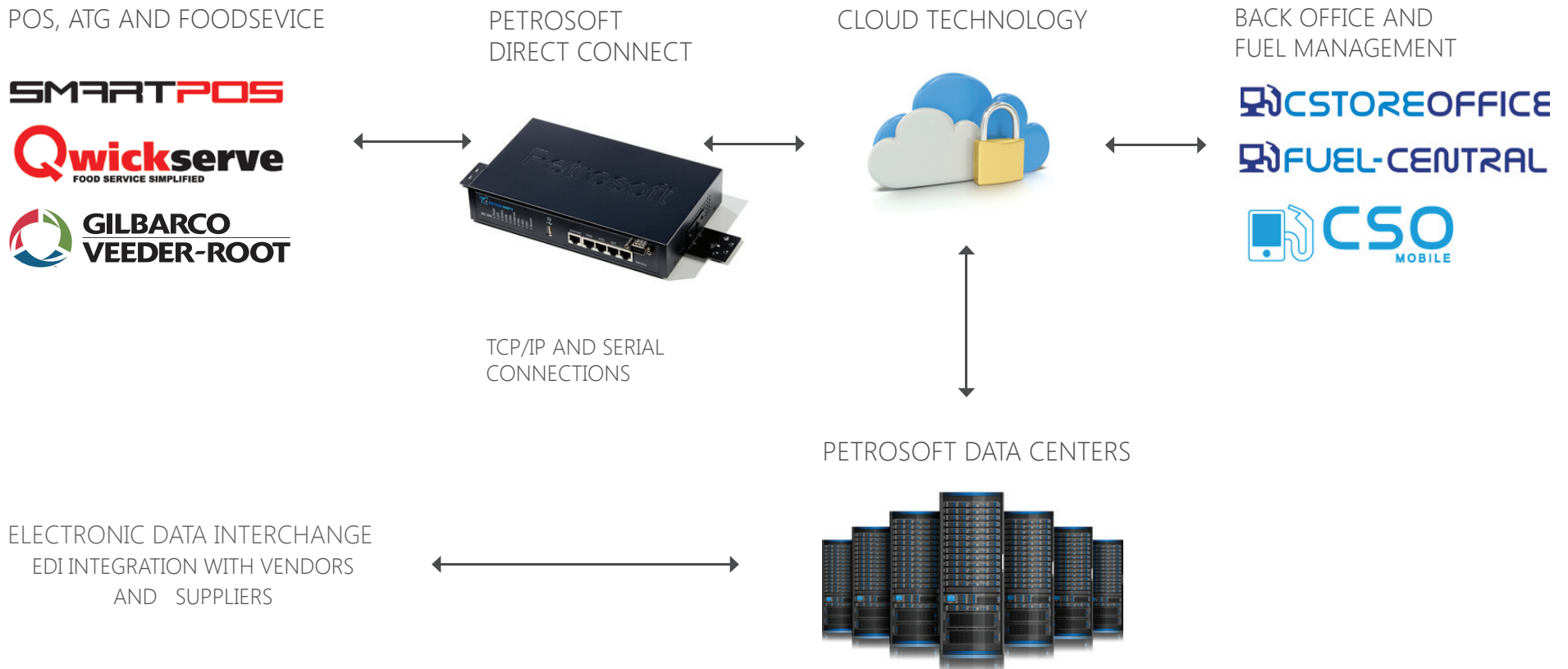
Solution	High-Volume Retailer	Quick Service Restaurant (QSR)	Convenience (C)-Store	Gas Station	Fuel Distributor/ Jobber
SmartPOS	■	■	■	■	
Qwickserve	■	■	■		
Direct Connect	■	■	■	■	■
C-Store Office	■	■	■	■	■
Loyalty Program	■	■	■	■	
Data Entry Services	■	■	■	■	
Fuel-Central					■

Are you a high-volume retailer trying to keep up with this changing industry?

According to NACS*, “consumers are embracing convenience stores like never before. An average store selling fuel has around 1,100 customers per day, or more than 400,000 per year. Cumulatively, the U.S. convenience store industry alone serves nearly 160 million customers per day, and 58 billion customers every year.”

* Convenience Stores Sell Time, NACS
<http://www.nacsonline.com/Research/FACTSHEETS/SCOPEOFINDUSTRY/Pages/Convenience.aspx>

HOW DATA FLOWS TO AND FROM THE PETROSOFT POS AND BACK OFFICE SOLUTIONS



Our cloud-based software helps centralize all sources of information for the petroleum and retail industries in a secure location on the internet, automating our customers' most common business processes and procedures. Petrosoft servers collect information from store hardware, such as POS systems and ATGs, without the need for a computer in the store. This makes implementation of our services simple and cost effective with robust and reliable connections.

SmartPOS by Petrosoft is a fast, reliable and user-friendly point of sale (POS) system designed to make the transaction process efficient. Utilizing the highest quality equipment, SmartPOS is a bundled software and hardware solution that includes a retail cash register that is unparalleled on the market for durability.

Created for high-volume transaction retailers, this solution is perfect for gas stations and convenience stores. The SmartPOS solution can help increase sales by meeting your customers' expectations for quick service, decreasing overall waiting time during peak business hours. The solution supports multiple payment options and is fully compatible with Qwickserve and C-Store Office back office software by Petrosoft.

KEY FEATURES

- Multiple cash drawer configuration
- Electronic journal
- Video journal for up to 4 cameras
- Automated instant lottery ticket management
- Loyalty program integration
- Fuel pump integration
- POS and online advertising management
- Unlimited quantity and space for items and promotions
- Item restriction compliance logging and reporting (age, EBT)
- Online data and reporting access
- Training mode for self-training
- Capacitive touch-screen designed to last for millions of touches
- Fanless cooling for low maintenance
- RAID for complete data redundancy
- Real-time backup and restore
- 11" customer display
- Automatic and unobtrusive updates so workflow is uninterrupted

SMARTPOS



THE SMARTPOS INTERFACE



RESPONSIVE INTERFACE

ABILITY TO MOVE ORDERS TO A PENDING STATUS

ELECTRONIC JOURNAL

FUEL PUMP INTEGRATION

ITEM RESTRICTION COMPLIANCE

SAFE DROP NOTIFICATIONS

MULTIPLE PAYMENT OPTIONS

Name	Qty	Each	Total
Arizona Tea	1	\$0.99	\$0.99
Arizona Tea	5	\$0.55	\$0.55
Beer Asahi	1	\$5.95	\$5.95
Subtotal			\$7.49
Tax			\$0.00
Total			\$7.49
Cash			\$10.00
Change			\$2.51

1	2	3 ASSIST PAID \$15.00 \$10.84	4 AUTH \$2.77	Stop
5 PAID \$15.00 DUE \$3.45	6	7	8 PAID \$15.00 \$11.07	Authorize
9 AUTH	10 PAID \$15.00 \$10.84	11 PAID \$10.00 REF \$2.50	12	Move Prepay
13 SALE \$2.77	14 CALL	15 ERROR	16-29	Rest in Gas



11" CUSTOMER SCREEN FOR MARKETING OFFERS AND INFORMATION



HIGH VOLUME BARCODE SCANNER

POS CHIP AND PIN PAD WITH A LARGE DISPLAY



HIGH THROUGHPUT RECEIPT PRINTER



CAPACITIVE TOUCH-SCREEN FOR MILLIONS OF TOUCHES

MAGNETIC STRIP READER FOR LOYALTY PROGRAMS AND AGE VERIFICATION

MULTIPLE CASH DRAWERS ALL METAL DESIGN

ABOUT PETROSOFT

Founded in 2002, Petrosoft is a leader in cloud-based retail solutions with innovative tools, services, training and financing that enable retail operators and managers to track sales and profits from any internet-connected device. The company provides a seamless interface from the point of sale (cash registers) to retail back office systems and popular financial tools. The solutions offered by Petrosoft can increase retail store automation, productivity and margins. Petrosoft maintains its headquarters in Pittsburgh, PA. The company also maintains a global network of technical development and support resources dedicated to continually improving Petrosoft products and services. Find out more at www.petrosoftinc.com.

The company partners with leading retail software and hardware providers, such as Bulloch Technologies Comdata, Gilbarco Veeder-Root, Intuit, Microsoft Dynamics, NCR, Sharp, VeriFone and Wayne Nucleus, to ensure that customers can integrate Petrosoft retail technology solutions with their existing systems. The company is also an active member of leading retail organizations, such as NACS, which help to shape the technology standards and future of the industry.

"What I like best about C-Store Office is that Petrosoft keeps updating the software based on their knowledge of the market. They own their own stores and use that retail experience to keep adding fresh new applications and reports to the site to help keep our business up to date. They also integrate directly with QuickBooks which really helps us streamline our accounting."

Sajir Haribal, The Market, El Paso, TX

"I am the price book manager for our company and the C-Store Office price book is my favorite feature of the system. It really makes my job so much easier because C-Store Office catches every price change on every shift and makes sure that I can see and approve all of them before it updates our registers. I am always confident that the pricing at our registers is correct."

Amber Rench, The Pumping Stations, Augusta GA

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