

Case Study



Using C-Store Office, we have literally cut training time by 75% percent.

About LPT

Headquartered in Temple, Texas, LPT Retail Management Services, LLC offers an alternative retail management service to its clients.

The company manages convenience stores, car washes, truck stops, and quick service restaurants (QSR) for financial institutions, oil companies, local & national wholesalers, and receiverships nationwide

Goal:

Flexible and fast deployment

Key Solution Benefit:

Web-based system

Petrosoft Product:

C-Store Office

LPT Retail Management Services, LLC

LPT President Kevin Gandy knows the ability to react swiftly is a key advantage for his business.

"We step in when the business owner must remove a failing operator and keep the business running until a new operator can be found," Gandy states. "Often, we've got to be ready to take over a failing store in a matter of hours."

That's why C-Store Office became an important tool in LPT's service offering. The 100% internet-based service can be installed in as little as two hours and requires no special equipment. A standard PC running Windows and an internet connection are all that is required.

"The Petrosoft people can install it quickly and train the store managers online," Gandy observes, "so they can be up and running fast. Plus, the system is so easy to learn that it doesn't take a store manager weeks to get up to speed. Using C-Store Office, we have literally cut training time by 75% percent. This has driven our training expenses way down. And daily reconciliation is now so automated that we've managed to cut the manager's paperwork time by about 75% too. That gets that manager back out on the floor where he or she can be working with customers and employees, rather than doing paperwork in the back."

About Petrosoft

Petrosoft's true-cloud platform provides innovative business solutions to the retail and petroleum industries. Beginning in 2002, Petrosoft transformed the convenience store industry when its founder, a retail operator and engineer, introduced C-Store Office, its cloud-based back-office software solution. Today, the company designs, develops, and markets end-to-end retail technology, enabling a seamless connection between vendors, forecourt, point-of-sale, made-to-order, back-office, fuel management, network and financial systems. The company continually strives to find innovative ways to enable retail operators to better manage their forecourt, in-store and back-office operations. The company supports its product line from its headquarters in Pittsburgh, PA. Find out more at www.petrosoftinc.com